



# Esop Sofa: Hot Topics – *newspad* Review

Rebecca Perry, Tapestry

Jonathan Sturman, Kier Group

Charles Goodway, Standard Chartered

Darren Smith, Global Shares

Tuesday, 16 January 2024, 11:00 GMT

# A Word From Today's Chairman

## **Darren Smith**

Vice President,  
Head of UK & Ireland Sales  
Global Shares

[darren.smith@jpmorgan.com](mailto:darren.smith@jpmorgan.com)

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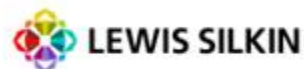


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# Today's Agenda

- 11:00 – 11:05 Chairman's Introduction
- 11:05 – 11:25 Panel discussion
- 11:25 – 11:45 Question & Answer



**Jonathan Sturman**  
Executive Remuneration &  
Share Plans Manager  
Kier Group  
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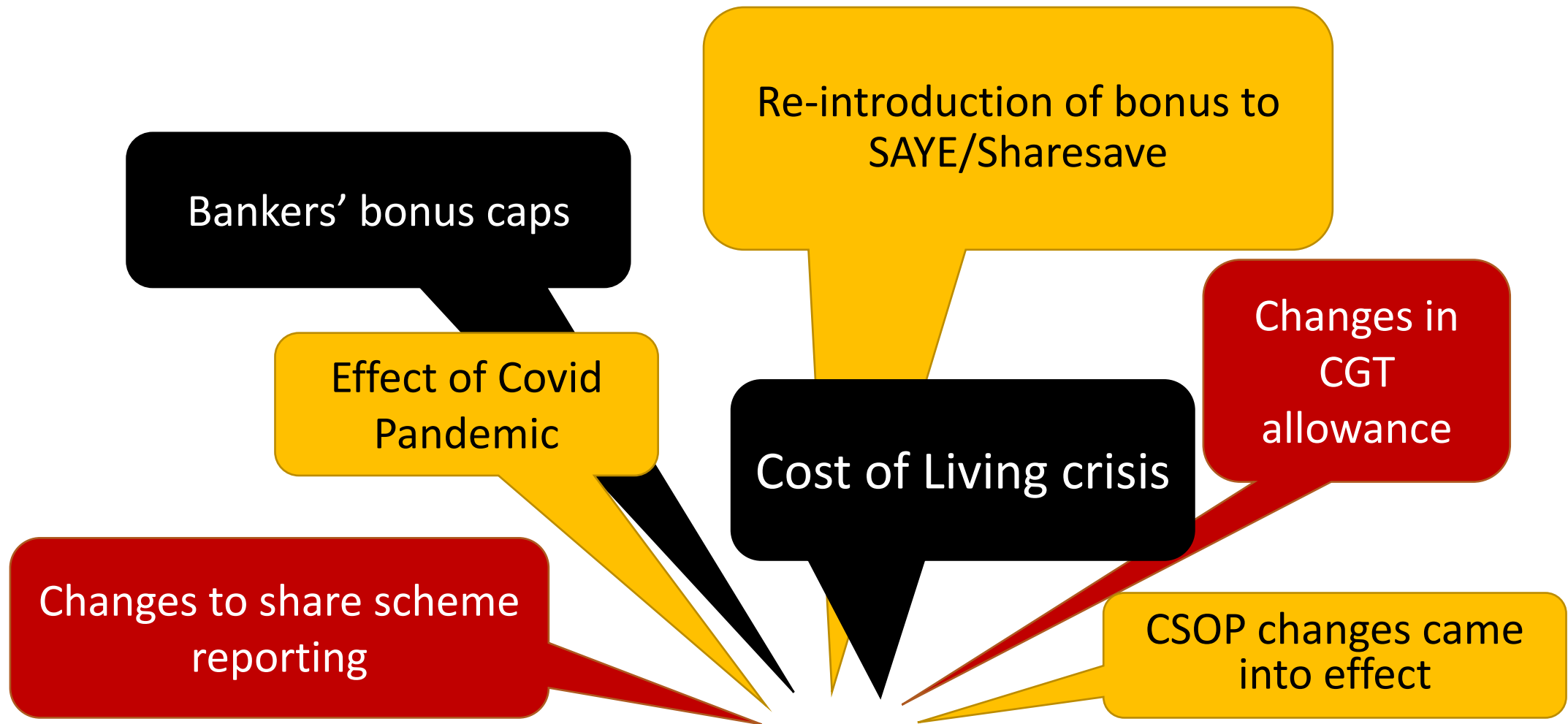


**Charles Goodway**  
Head, Deferred and Executive  
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**Rebecca Perry**  
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# Biggest Impacts On Share Plans In 2023





# Autumn Statement

- “ Chancellor, Jeremy Hunt, presented his Autumn Statement 2023 speech on Wednesday November 22. He announced a number of measures with the aim of stimulating growth while continuing to control inflation.
- “ Centre member **Tapestry Compliance** commented: *“As expected, there was little change specifically on incentive plans in the Autumn Statement, but there will potentially be some changes to be made in processes and communications as a result of some of the more general updates.*
- “ *The changes to ISAs will be welcomed to the extent these create greater flexibility for savers. In the context of incentive plans, it is expected that a greater number of participants will be looking at ISAs as a mechanism for capital gains tax planning on shares coming out of tax-advantaged Sharesave (SAYE) and Share Incentive Plans (SIPs), with the capital gains tax annual exempt amount having been reduced to £6,000 from April 2023, and dropping further to £3,000 from April 2024. Companies may wish to consider how much financial guidance or information they offer in relation to this, and with annual tax-free amounts falling for both capital gains and dividend tax. This is an area where employee communications may need revising or updating to ensure that plan participants are aware of their obligations to pay.”*

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Category: Best use of technology, AI or behavioural science in employee share plans

*Without effective technological solutions, all-employee share plans would be prohibitively expensive and time consuming for many companies. This award category recognises innovative uses of technology.*

**Shortlisted** for this award were *BP* whose technology entry focused on back-office systems, which efficiently link share plan administration teams with the participant portal; **Kier Group's** microsite and mobile phone app were the outstanding features of its targeting the entire workforce; and we were impressed by *Merlin Entertainments'* use of a robotic process automation 'bot'.

**Overall Winner of best use of technology, AI or behavioural science was Kier Group**



# Call For Evidence & Consultation

SIP: Reduce the minimum tax relief vesting qualifying period from five years to three and possibly less.

SAYE: Exempt from CGT gains of up to, say, £12,000 realised by the sale of shares acquired pursuant to the exercise of SAYE share options.

Re-define the Good Leaver rules so that employees who resign after (say) two years are allowed to cash in at least some of their company shares/share options.

SIP: providing that cash dividends on SIP shares are exempt from income tax (so as to put the taxation of SIP share dividends on the same basis as shares held in an ISA).

SAYE: Allowing savings contributions to an SAYE share option-linked savings contract to be made out of pre-tax earnings (as are savings accumulated to acquire partnership shares under a SIP).

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# What's In Store For 2024?



Photo by petr sidorov on Unsplash

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## WELCOME

### In this issue

#### PRESIDENT'S COLUMN

#### AWARDS

- RESULTS REPORT

#### EMPLOYEE SHARE PLANS

- THEN AND NOW

#### EVENTS

#### UK CORNER

#### COMPANIES

- EMPLOYEE OWNERSHIP
- EXEC REWARD

#### WORLD NEWSPAD



#### From the life president

What's happening at Royal Mail? At privatisation employees were well rewarded with shares. There was a further top up when Sajid Javid was Secretary of State. He overrode the cautious advice of logicians to reward them with a further chunk. Now there's corporate complexity with Royal Mail existing alongside IDS (International Distribution Services). At the same time the future of the universal nationwide mail service in the UK has been put into doubt by the government. The Centre has an expert team, preparing to offer guidance to employee shareholders in these testing times. As with Roadchef we own the problems. This is no home for sycophantic good news.

#### Malcolm Hurlston CBE

Department for Business, Innovation & Skills

Martin Donnelly  
Permanent Secretary  
Department for Business, Innovation and Skills  
1 Victoria Street  
London SW1H 0ET

The Rt Hon Sajid Javid MP  
Secretary of State for Business, Innovation and Skills  
1 Victoria Street  
London SW1H 0ET

1 Victoria Street  
London SW1H 0ET

15 June 2015

Dear Martin,

#### ROYAL MAIL EMPLOYEE SHARES

Thank you for your note of 11<sup>th</sup> June 2015. This is to confirm that I am formally directing you as Accounting Officer to implement the gifting of up to one percent of Royal Mail shares to its UK employees.

I have noted your concerns about the value for money of doing so. However, in coming to this decision I have taken into account the wider benefits of this policy. Employees currently comprise an important part of Royal Mail's shareholder base. As you note in your letter, this principle of employee participation was enshrined in the Postal Services Act 2011. Furthermore I believe there is merit in rewarding the employees of Royal Mail for their hard work, which has contributed to the recent performance of the company and has been reflected in the current share price.

I therefore direct you to proceed as requested.



SAJID JAVID  
Secretary of State for Business, Innovation and Skills

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## AWARDS

### Overall winner of best share plan response to significant changes or challenging situations



was **National Grid**. Equiniti's Paul Bowen accepted the award on National Grid's behalf.

Malcolm presents National Grid's award to Paul Bowen

**Highly Commended** in this category was **AstraZeneca**, for whom global LTI plan manager Elizabeth Crutchley accepted the award.



Elizabeth Crutchley receives AstraZeneca's award from Malcolm and Juliet

### Special mentions

The judges gave a special mention to four entrants because there is much to learn from them:

**BP is noteworthy**. It features on the shortlists in multiple categories and judges commended it for its ongoing long-term commitment to employee share plans.

**Mitie is commended** for its sensitivity to low paid workers and the honesty of its approach.

**Merlin Entertainments received a special mention** as judges were impressed by its use of robotic process automation ("RPA bot") to prepare and distribute documents, which were unique to each participant. It may well have blazed a trail.

And finally, **Jet2's inclusion** in its share plans programme of part time staff, who would not usually qualify for employee share plans received a special mention: bringing gig workers into share plans may, for one reason or another, be the pattern of the future.



The 2022 Newspad All-Employee Share Plan Award winners with Centre president Malcolm Hurlston CBE, and manager Juliet Wigzell at the Centre's British Isles Share Plans Symposium, March 30 2023.



# Comments, Questions & Answers





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January 2024

INTRODUCTION

- President's column - Followers of the Roadchef saga will immediately grasp the parallel with the Post Office scandal. But where is our tv drama?

TOP STORY

- Questions raised over minimal compensation offered to Roadchef employees by current trustees

EVENTS

- British Isles Share Plans Symposium - April 25 2024
- Esop Sofa webinar - January 16 2024

AWARDS

- Time to send your nominations for [newspad/all-employee share plan awards 2023](#)

UK CORNER

- Rate cuts needed to 'kick start' economy
- Budget to be on March 6, says Treasury
- Four fintech unicorns the UK created in 2023

COMPANIES - EXECUTIVE REWARD

- Climate metrics surge in executive compensation plans
- Exec compensation: an effective lever for corporate climate action
- New year, new challenges - Navigating exec pay trends in 2024
- Executive pay ratios widen, as inequality persists
- Scandal-hit companies cut executive compensation
- More changes ahead for Hollywood as Netflix reworks exec pay

COMPANIES - EMPLOYEE OWNERSHIP NEWS

- EOT round-up: eight new EOTs

WORLD NEWSPAD

- Australia: Oujia launches employee share ownership plan
- Canada opens a pathway to worker ownership
- South Korean exchange controls to be relaxed
- India: Burmans seek probe into allotment of 8% RFL stake to Saluja via Esops
- India: Esop cashout events drop by 62% in 2023 as funding winter bites
- India: Are your investee companies giving away Esops irresponsibly?
- USA: Esop group urges 9th Circuit redo on Labor Department lawyer fees

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## FS Club Bulletins

From 43,000 curated sources, you get a machine summary of the key point(s) from forward-looking articles, not just article titles:



**(LF.10) Reduced Inequalities**

In September 2023, 193 world leaders agreed to 17 Global Goals for Sustainable Development. If these Goals are completed, it would mean an end to extreme poverty, inequality and climate change by 2035. Goal 10: Reduce inequality within and among countries.

- If the distribution of income, assets owned, wealth, and talent were to follow CBO's projections, income inequality will be greater in 2035 than it was in 2020.
- High growth over the past decade has been based on unsustainable resource exploitation, allowing the resulting growth in inequality and environmental cost to be critical to ensure social stability and to ensure strong sustainable growth in the coming decade.
- The increase in inequality observed in the last 20 years is a warning sign to future social systems.
- America's global impact is growing in the place that will further increase economic inequality at a faster rate than any other major power.
- A failure to give the world's poorest women control over their bodies could reduce income inequality in developing countries and slow progress towards global goals aimed at ending poverty by 2035.
- Under French leadership the G7 group of the world's largest advanced economies plus the European Union will have to step up fighting inequality, including poverty, caused by climate change.
- Leadership might require compromise to take policies and reforms for change on global inequality, including the work on energy, reduced inequality and more - could open a market opportunity of \$1 trillion by 2030.
- The next decade offers an opportunity to address African urban poverty and inequality and shape development priorities to ensure that urbanization helps lower and functioning, flexible and sustainable cities.
- In Africa and in the LDCs, reducing poverty by 2030 will require both double-digit GDP growth and dramatic declines in inequality, ensuring the scale of the income challenges faced.
- The economic catch-up rate with the West will continue in the coming decades - thereby reducing global inequality among countries and among world citizens.



**(FS.3.05) Employee Share Ownership**

Considering 75 percent of the 2023 global workforce will be Millennials and Generation Z, it's critical that organizations keep a pulse on employee engagement and do a way that's consistent with how the emerging generations communicate.

- ESOP will see a continued evolution to designers' understanding of workplace optimization with design that boosts office morale and employee wellness while facilitating a remote work environment.
- By 2026, Gen Zers will be the largest generation in the workforce. Gen Zers will have the highest turnover rate, with 50 percent of Gen Zers expected to quit their jobs within 18 months of starting work.
- For HR leaders looking to better determine the attitudes that drive employee turnover and increase retention, using AI to provide insights into employee engagement will be critical.
- By 2025, Artificial Intelligence (AI) will allow the rate of innovation to flow. Double-digit employee productivity gains are expected to increase 1.5 times.
- Artificial intelligence will double the rate of innovation improvements and improve employee productivity gains by 1.5 times in New Zealand by 2025.
- ES health benefits costs per employee will increase 4.7% next year - slightly higher than inflation and less than the double-digit increases seen in prior years.
- With a tight labor pool, small businesses will face issues in the year in terms of employee engagement and happiness.
- Nearly 70 percent of respondents also expect that automation will lead to some reductions in their full-time workforce by 2025, based on the job profiles of their employee base today.
- Employee wellness has been on trend for years, but expect to see some high-tech changes in 2024.
- By 2025, automation and artificial intelligence will reduce employee requirements in business shared-service centers by 15 percent, which may see the B2B market will top \$1 billion by 2025.
- This year, many organizations will look to employee scheduling software to solve problems around creating, publishing and managing employee schedules that include options to cover shifts to select groups and improve data on when to hire. Identify customer traffic patterns to anticipate worker rates.




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# Thank You For Listening

## Forthcoming Events

- Wed, 17 Jan (11:00-11:45)      Horns Of Plenty: Unicorns, Narwhals & The Changing Company Valuation Landscape
- Thur, 18 Jan (11:00-15:45)      The Future Of Building Foundations In The City: Energy Generating Assets
- Mon, 22 Jan (11:00-11:45)      Revving Up: How The Digitalisation Of Trade And Trade Finance Is Accelerating
- Tue, 23 Jan (10:00-10:45)      An Update On EU Financial Services Legislation & Associated Initiatives

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