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What Tips The Balance Between A Larger Us And A Them-And-Us?

Alex Evans, Founder, Larger Us

Tuesday, 08 March 2022, 10:30 GMT





A Word From Today's Chairman

Dr Ariel Sergio Davidoff
Partner
Lindermann Law





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Today's Agenda

- 10:30 – 10:35 Chairman's Introduction
- 10:35 – 10:55 Keynote Presentation – Alex Evans
- 10:55 – 11:15 Question & Answer



Today's Speaker

Alex Evans
Founder
Larger Us





**BREXIT
SHUT UP
AND
LET ME
CARRY ON**

**EUROPEAN
PARLIAMENTS
WILL VOTE
ON BREXIT.
OURS WON'T.
WHY,
THERESA??**

AVAAZ

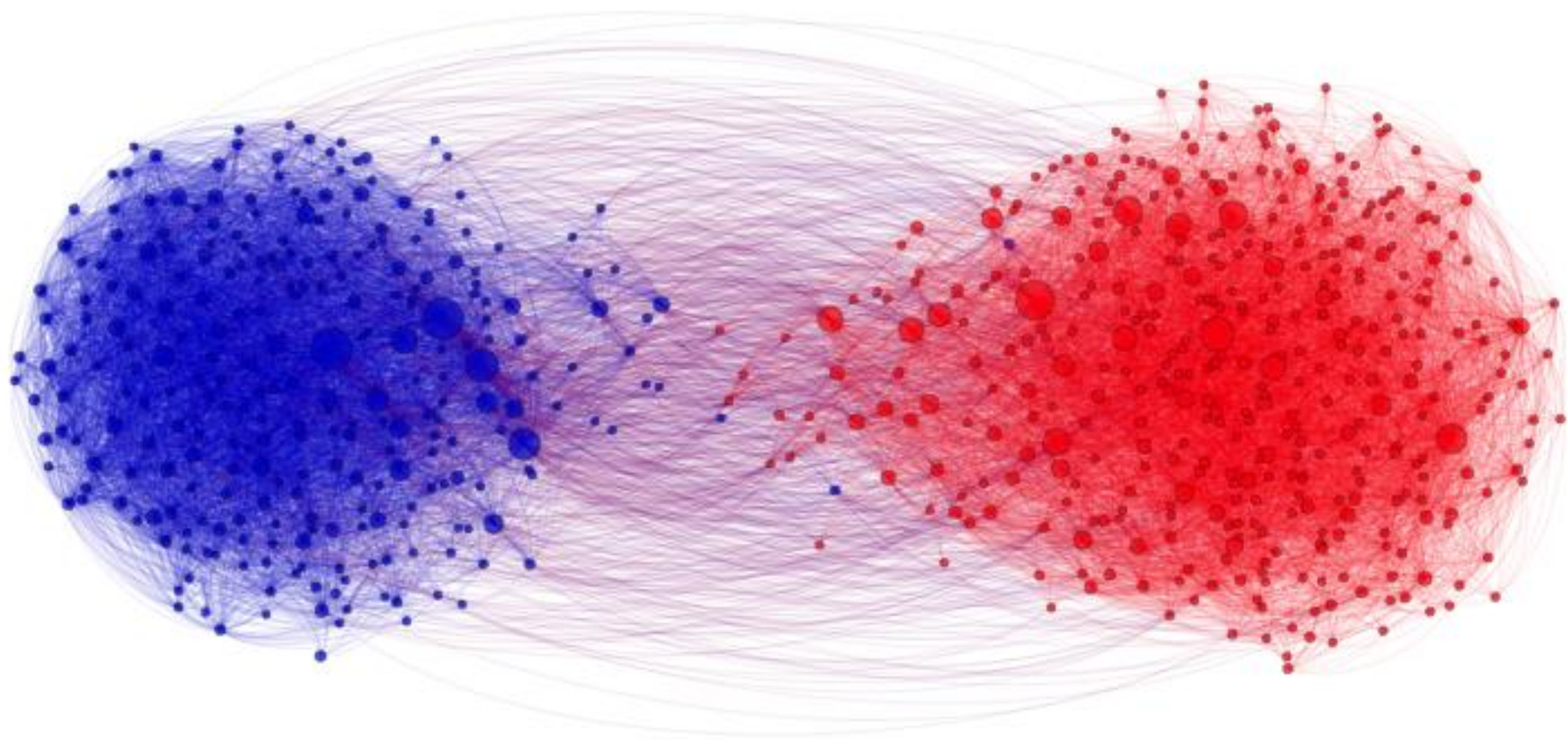
**NO
BLIND-
DATE
BREXIT!**

AVAAZ

**ARE YOU AFRAID
OF DEMOCRACY?**

**PEOPLE
WANT A
REAL SAY
ON FINAL
BREXIT
DEAL!**

AVAAZ



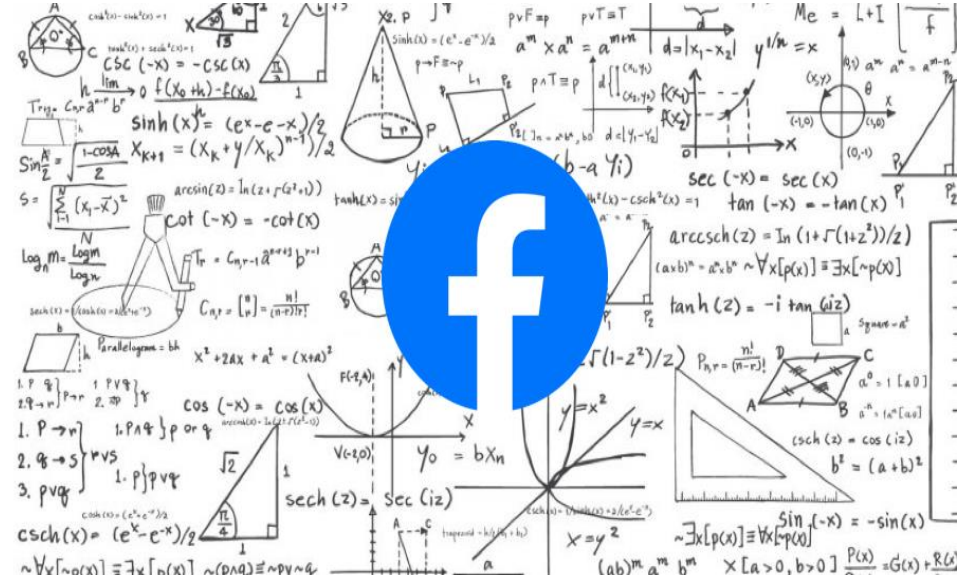
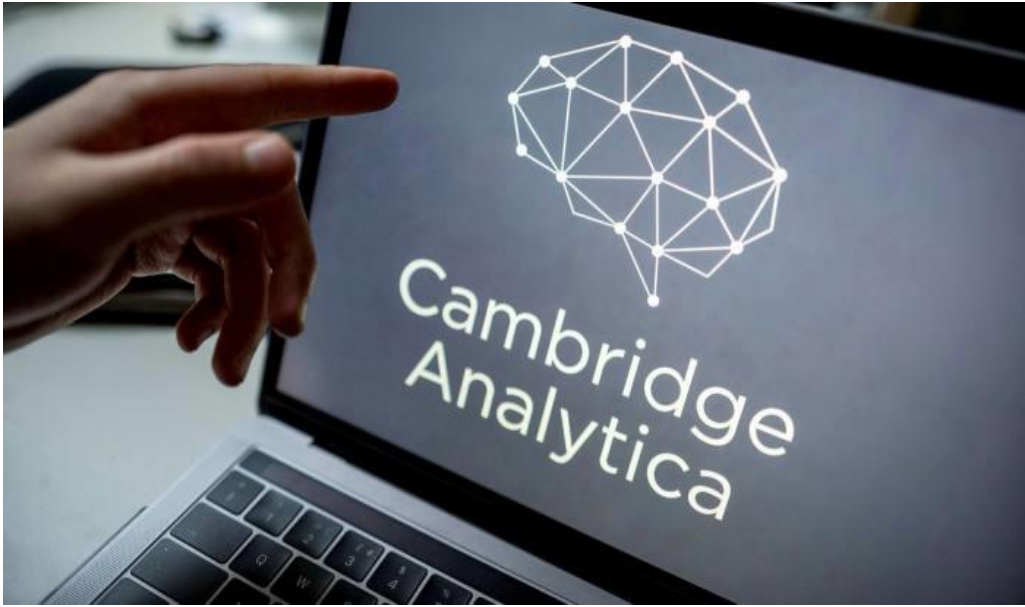


Confronting the Long Crisis of Globalization

Risk, Resilience and International Order

Alex Evans • Bruce Jones • David Steven





LARGER US

Five questions for a different kind of change-maker

How can we create **belonging**?

How can we **bridge divides**?

How can we appeal to **love not fear**?

How can we help people to **navigate crises**?

How can we tell **stories** that bring people together?

How can we create **belonging**?

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Ten-year study finds loneliness and self-centeredness appear to be mutually reinforcing



Inside the warped world of incel extremists

August 16, 2021 3:31pm BST

Jake Davison, suspected of killing multiple people in Plymouth, was vocal about his belief in Incel ideology. Pictorial Press Ltd /Alamy

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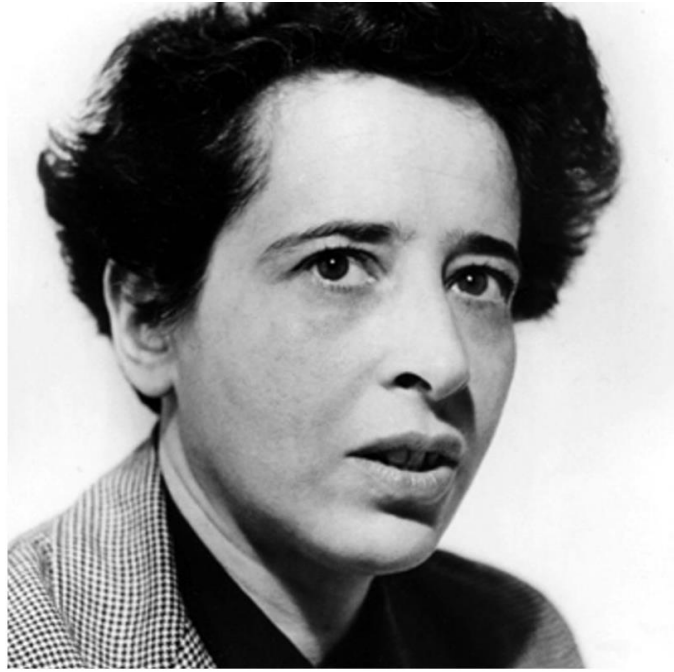
 Print

77

1.3k

In trying to understand what prompted a man in Plymouth, England to commit the worst mass shooting in the UK for over a decade, attention has turned to his apparent links with the incel community – an online subculture of people who describe themselves as “involuntary celibates”.





“Terror can rule absolutely only over men who are isolated against each other... Therefore one of the primary concerns of all tyrannical government is to bring this isolation about. Isolated men are powerless by definition.”

Hannah Arendt





NEED HELP DURING THE COVID-19 PANDEMIC?

Our community group has been set up to help those in need
and self-isolating.

How can we create **belonging**?

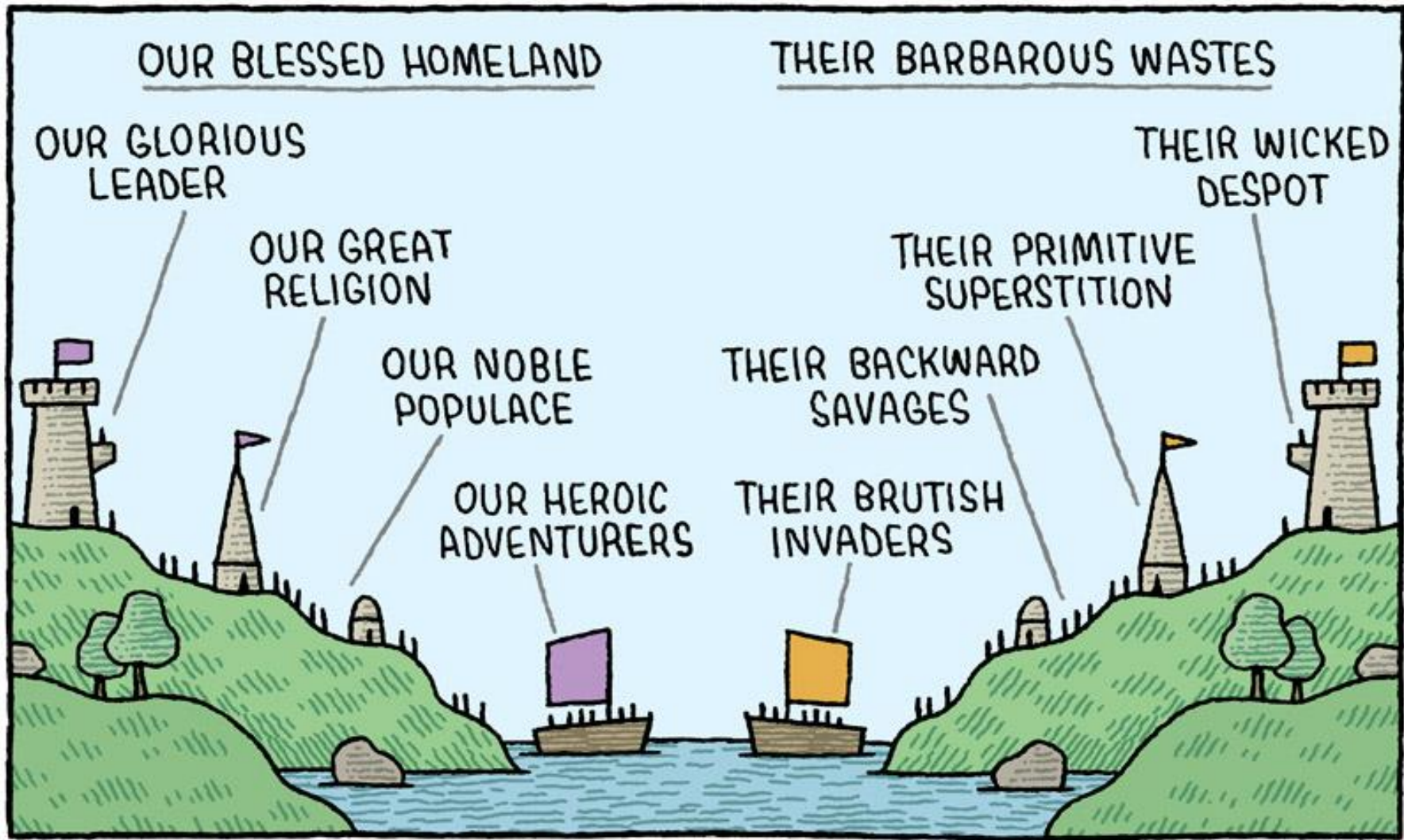
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LARGERUS



TOM GAULD







“The courageous conversation is the one you don’t want to have.”

David Whyte



How can we create **belonging**?

How can we **bridge divides**?

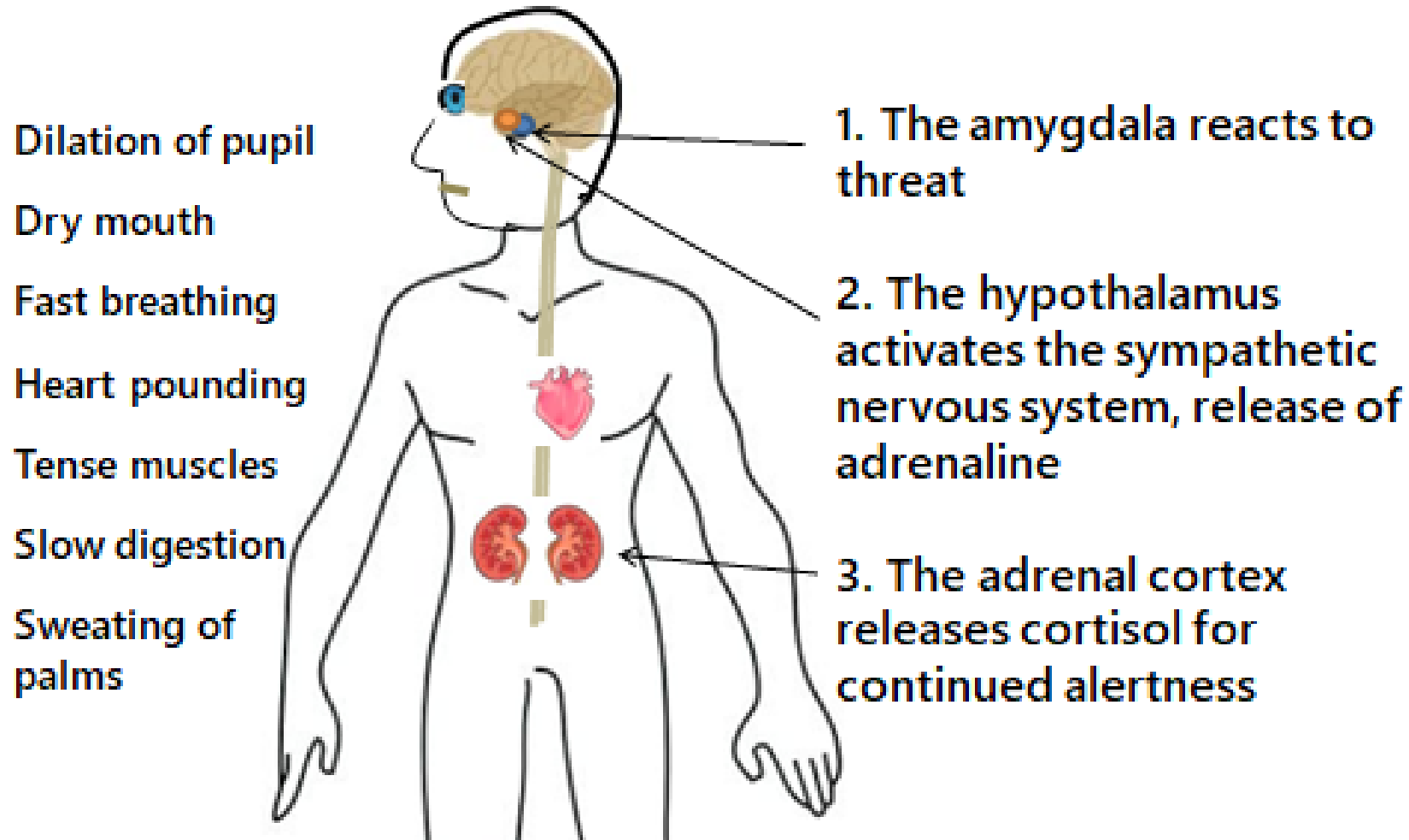
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The fight or flight response







How Fight-Flight-Freeze affects us emotionally

Overwhelm

Less empathetic, more aggressive

Individual not collective

Lock into in-groups

Worse at critical or imaginative thinking



MUTUAL RADICALIZATION

HOW GROUPS AND NATIONS DRIVE
EACH OTHER TO EXTREMES

FATHALI M. MOGHADDAM



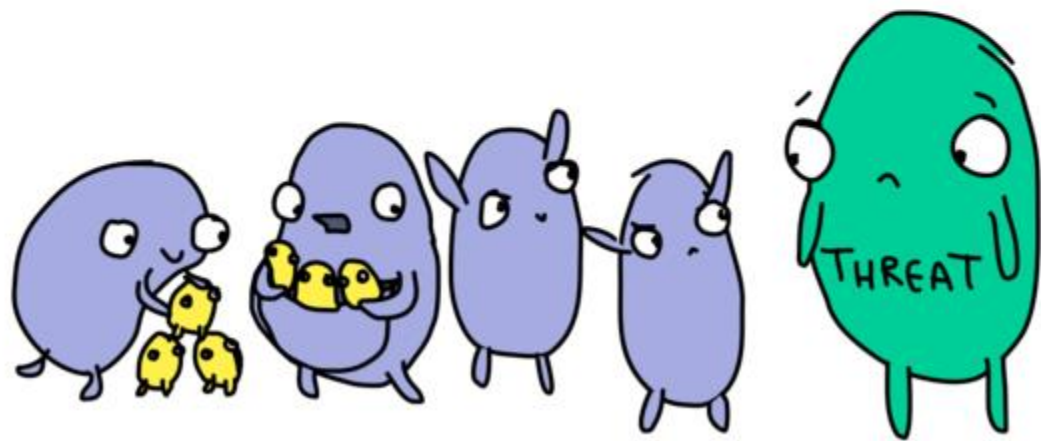
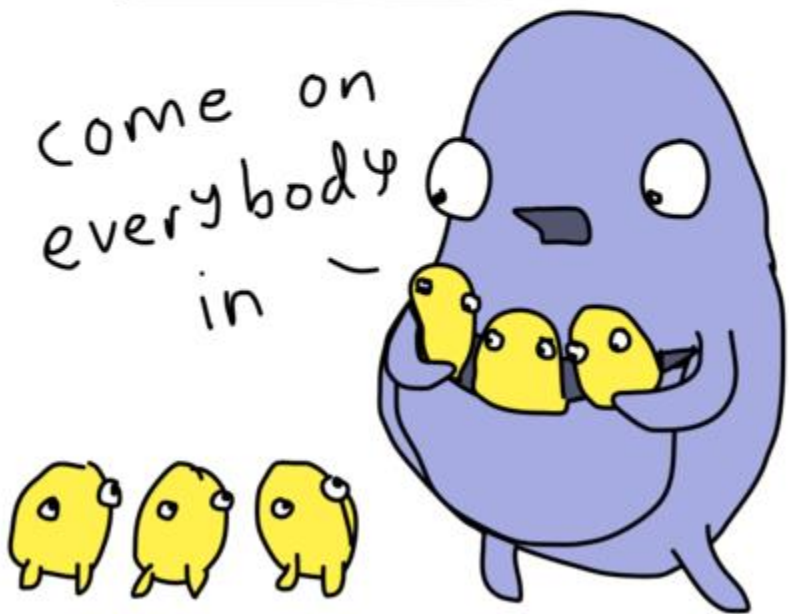


“Between stimulus and response there is a space. In that space is our power to choose our response. In our response lies our growth and our freedom.”

Victor Frankl

TEND
TO YOUNG & MOST
VULNERABLE

BEFRIEND:
TURN TO SOCIAL GROUP
FOR SUPPORT



How can we create **belonging**?

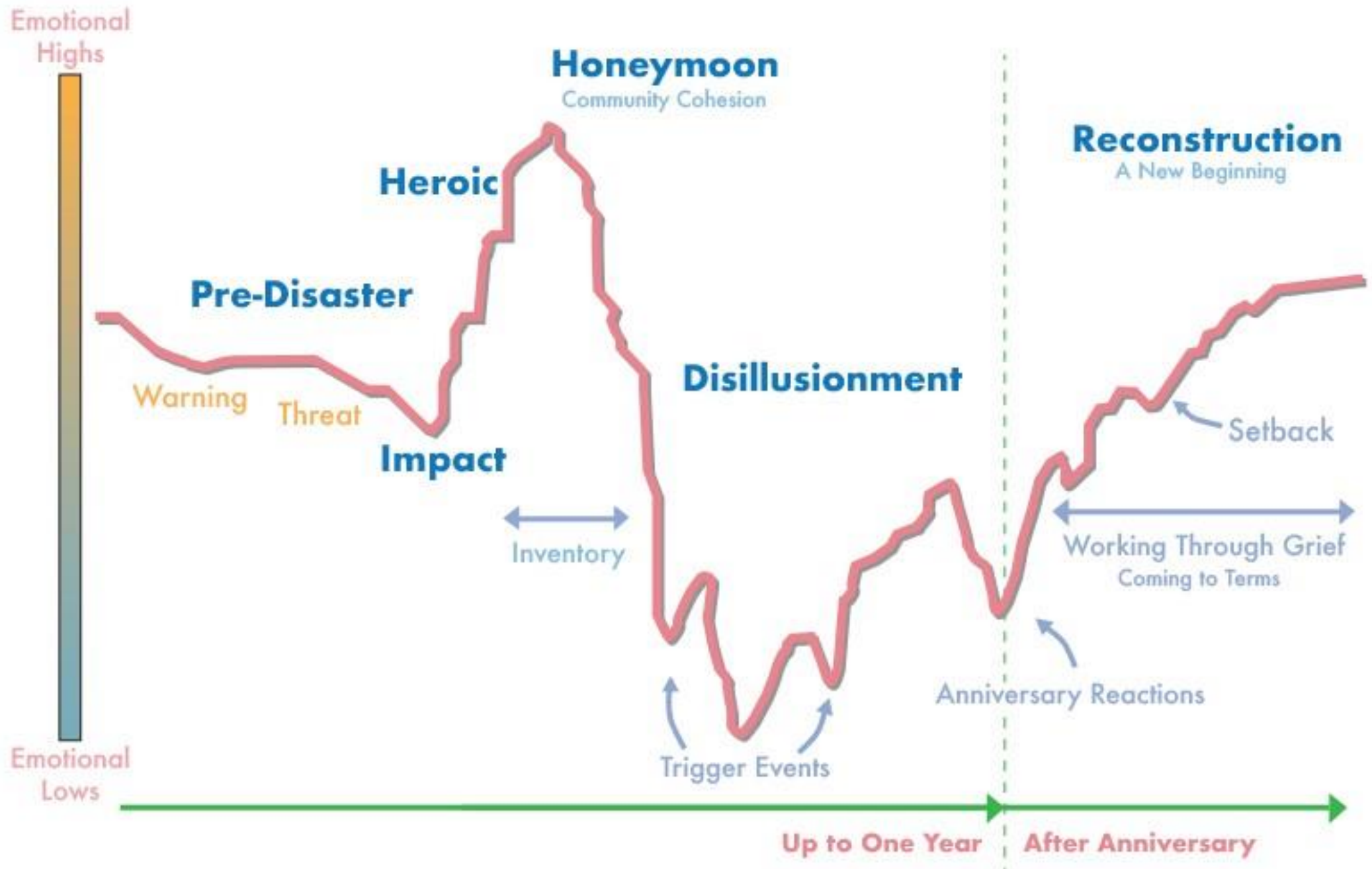
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LARGERUS







MAKE AMERICA
GREAT AGAIN





How can we create **belonging**?

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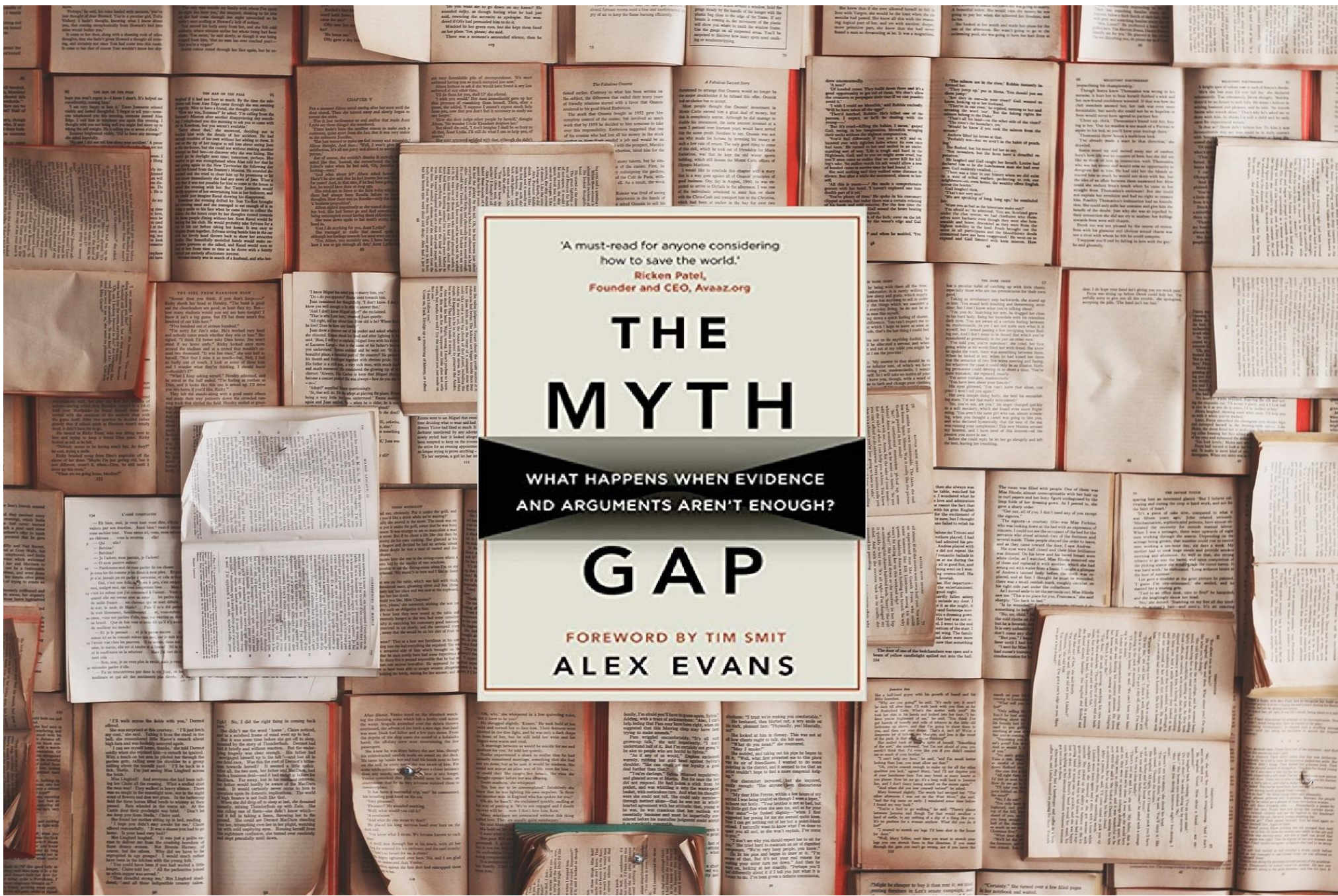
How can we tell **stories** that bring people together?



“The human mind is a story processor, not a logic processor.”

Jonathan Haidt





'A must-read for anyone considering how to save the world.'

Ricken Patel,
Founder and CEO, Avaa.org

THE MYTH

WHAT FACTORS WHEN EVIDENCE AND ARGUMENTS AREN'T ENOUGH?

GAP

FOREWORD BY TIM SMIT
ALEX EVANS





The background of the image is a dark, starry night sky. The stars are small white dots scattered across the dark blue and purple hues of the night. In the lower portion of the image, there are dark silhouettes of trees and a low horizon line, suggesting a landscape under a starry sky. The overall mood is contemplative and serene.

**“PEOPLE THINK
THAT STORIES
ARE SHAPED
BY PEOPLE.
IN FACT IT’S
THE OTHER
WAY AROUND.”**

TERRY PRATCHETT

A larger us

A longer now

A different good life

LARGERUS

LARGER US



Comments, Questions & Answers





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Thank You For Listening

Forthcoming Events

- Wed, 09 Mar (11:00-11:45) Financial Crime Modernization: Accelerate Programs With Augmented Analytics
- Mon, 14 Mar (15:00-15:45) Leading Beyond The Ego – It's What Future Stakeholders Will Expect
- Wed, 16 Mar (16:00-16:45) Crypto Scams & What You Can Do About Them
- Thu, 17 Mar (10:00-10:45) A Shining Light On A Naughtie World

Visit <https://fsclub.zyen.com/events/forthcoming-events/>

Watch past webinars <https://www.youtube.com/zyengroup>