



EVERYTHING WILL BE TOKENIZED: THE FUTURE OF IDENTITY

Katryna Dow, CEO & Founder, Meeco

Webinar

Wednesday, 12 May 2021, 11:00 BST



A Word From Today's Chairman



Professor Michael Mainelli

Executive Chairman

Z/Yen Group

FS Club

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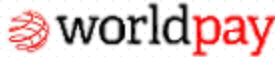
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Today's Agenda



- 11:00 – 11:05 Chairman's Introduction
- 11:05 – 11:25 Keynote Presentation – Katryna Dow
- 11:25 – 11:45 Questions & Answers

Today's Speaker



Katryna Dow

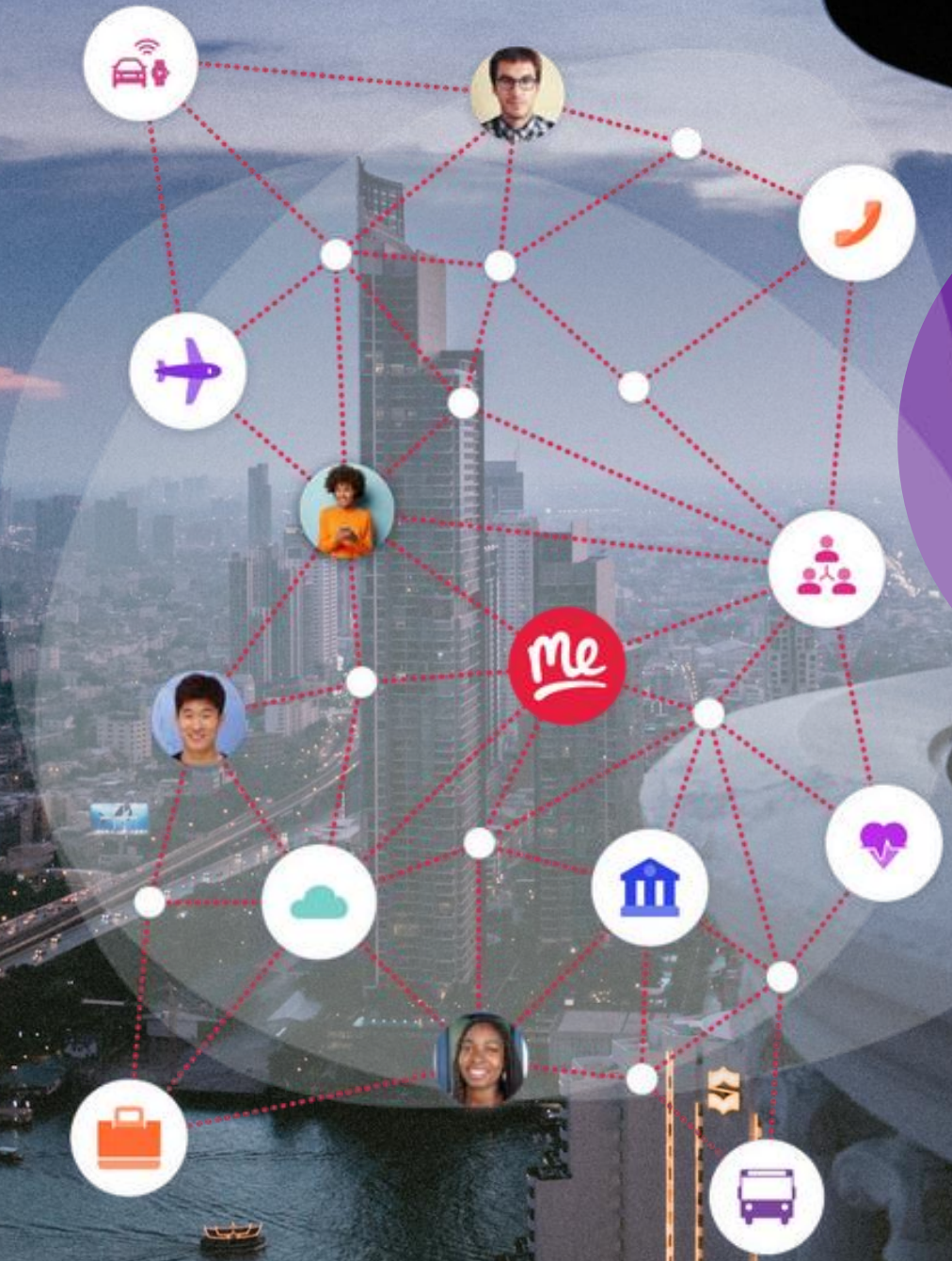
CEO & Founder

Meeco

“Our vision is to enable everyone to get equity and value in exchange for the data they share”



Everything
will be
tokenized
(unique)



Opportunity
for more
equitable
value
creation



We live in a “post truth” world



Just
because
you can
see, hear
or speak
it....





Need
infrastructure
for people and
digital twins

A hand holding a smartphone against a dark background with colorful bokeh lights. A red circle is overlaid on the screen, containing the following text:

Issue
Store
Track/Trace
Prove
Trust
Revoke

In 2020, a popular game platform sold \$1.2 billion worth of virtual currency.

Which group makes up more than 50% of the purchasing decision user base?

1. Children under 13
2. Children over 13
3. Adults

This generation understands micropayments & digital currency



Katryna Dow  @katryna... · 21/12/20 ...

Kids under 13 = 54% = \$1.2B

IMHO: there are no questions about the emerging generation understanding digital currency & micropayments.

We need to work out digital keys & safe identity for these kids quickly!

[@EmLindley](#) [@janvereecken](#)

[@mIKs_it_app](#)



Christophe Jauquet @... · 28/11/20

Roblox has sold \$1.2 billion worth of virtual currency to users this year. Children under 13 make up 54% of users; the company is now eyeing an \$8 billion IPO. cc @StevenVBe



Employees
Perimeter



Employees
Perimeter

Employees
& Partners
Perimeter
Federation



Employees
Perimeter

Employees
& Partners
Perimeter
Federation

Customers
Perimeter-less
Federation
Cloud/
Saas



Employees
Perimeter

Employees
& Partners
Perimeter
Federation

Customers
Perimeter-less
Federation
Cloud/
SaaS

Things
Perimeter-less
Federation
Cloud/SaaS
Mobility



Employees
Perimeter

Employees & Partners
Perimeter
Federation

Customers
Perimeter-less
Federation
Cloud/
Saas

Things
Perimeter-less
Federation
Cloud/SaaS
Mobility

Relationships
Attributes
Context
Stateless





Employees
Perimeter

Employees & Partners
Perimeter
Federation

Customers
Perimeter-less
Federation
Cloud/
Saas

Things
Perimeter-less
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Cloud/SaaS
Mobility

Relationships
Attributes
Context
Stateless



Meeeco Case Study



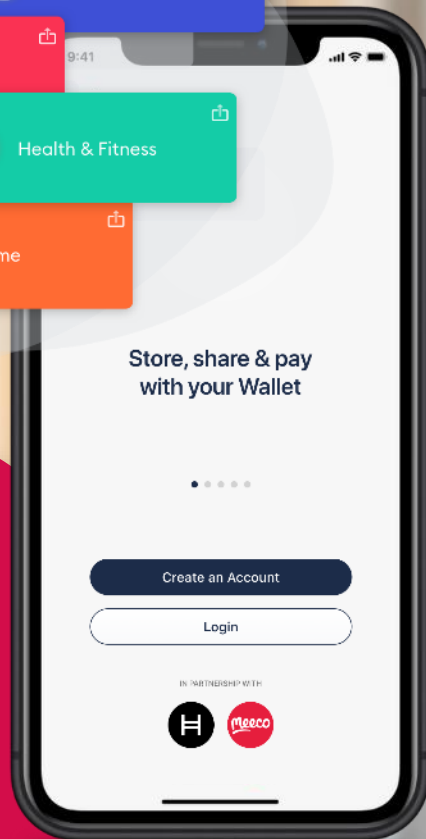
Meeeco's wallet leveraging OpenID is designed to incentivise collaboration between stakeholders whilst maximising privacy

- For service providers able to use OpenID Connect authentication flow, no need for additional integration
- No IDP lock-in, access to different identity providers to issues Verifiable Credentials
- For brokers (Bank, Telco, Government), open eco-system based upon decentralised and attribute sharing technology
- Easy integration with accepted standards
- Customers free to choose service and identity providers



Multi-purpose decentralised wallet

- Identity
- Consent
- Payments
- Tokens
- Verifiable Credentials



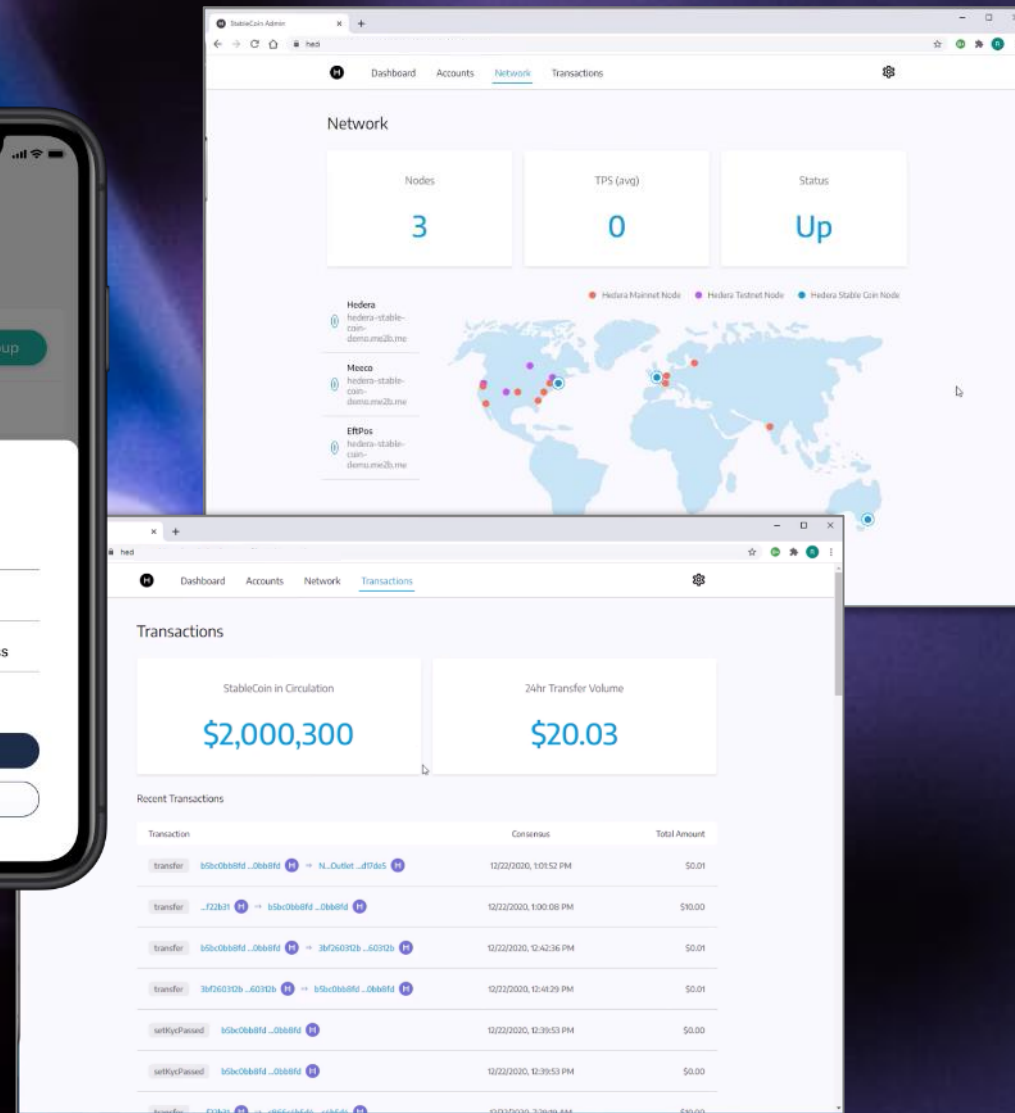
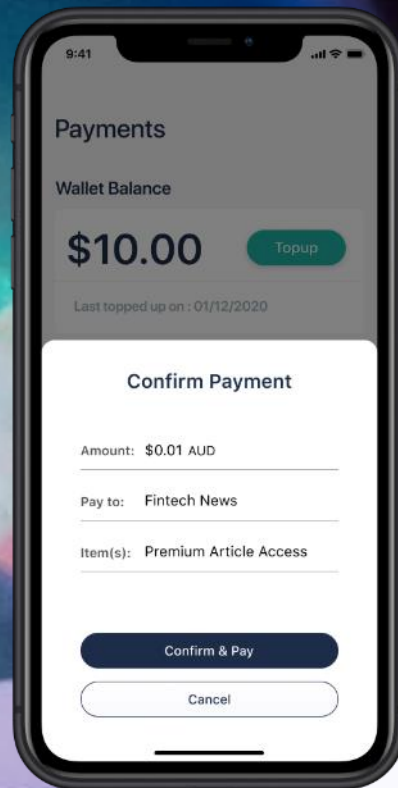
eftpos Case Study



- Australia's go-to-payment system since 1984
- Processed over 2 billion debit card transactions in 2020
- Worth an average of more than \$300 million each day
- eftpos joined Hedera Governing Council
- After successfully conducting tests to determine feasibility of a digital Australian dollar stablecoin for micropayments.

Micropayments

- Fast & fairer
- Feasible merchant fees as % of transaction
- Linked to stable coin
- Customers don't need to understand crypto
- Identity preserving
- Supports Attribute Based Credentials; proof of age



Hedera Case Study

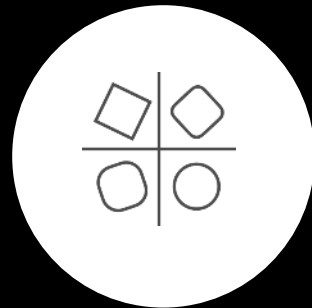


FAST



Low-latency transactions with guaranteed finality in seconds, not minutes or hours, order of magnitude faster than blockchain alternatives.

FAIR



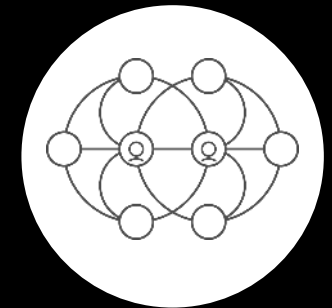
Fair access, timestamps, and transaction ordering that can't be manipulated by malicious nodes.

SECURE



Best-in-class asynchronous Byzantine fault tolerant (ABFT) security, resistant to DDoS and Sybil attacks.

STABLE



Price stable in USD & network governed by term-limited enterprises with no authorized forks, meeting global data regulations

SDK



WALLETS & CUSTODY PROVIDERS



TOKEN ISSUERS



COUNCIL MEMBERS



EXCHANGES



EXPLORERS



STANDARDS & SYSTEMS INTEGRATORS



SECURITY AUDIT & ASSURANCE

“When you invent the ship, you also invent the shipwreck; when you invent the plane, you invent the plane crash.... Every technology carries its own negativity, invented at the same time as technical progress”

- Paul Virilio, French tech theorist

A close-up, low-angle shot of an Audi steering wheel and dashboard. The steering wheel is black with the Audi logo on the left. The dashboard features a digital display and a tachometer with a red needle. The background is dark and slightly blurred.

Audi's
vehicle
to
Infrastructure



China
bans 23M
citizens from
buying travel
tickets as part of
“social credit”
system

2019



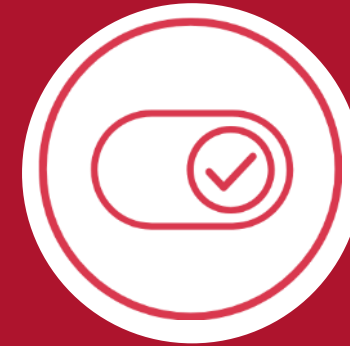
Life will
move between
ledgers and
networks

Private
Permissioned
Public



Disclosure

Identity is now more personal than ever
(fusion of digital/bio)



Consent

Minimum collection
for
maximum value



Tokenomics

Commercial
model needs to
incentivise
everyone



Treasury

Settlement
needs to be
fast and
transparent



Governance

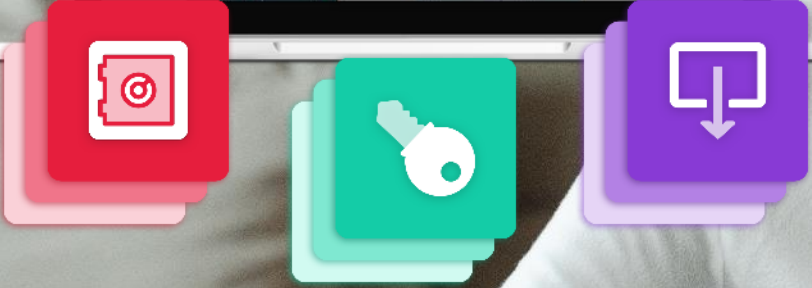
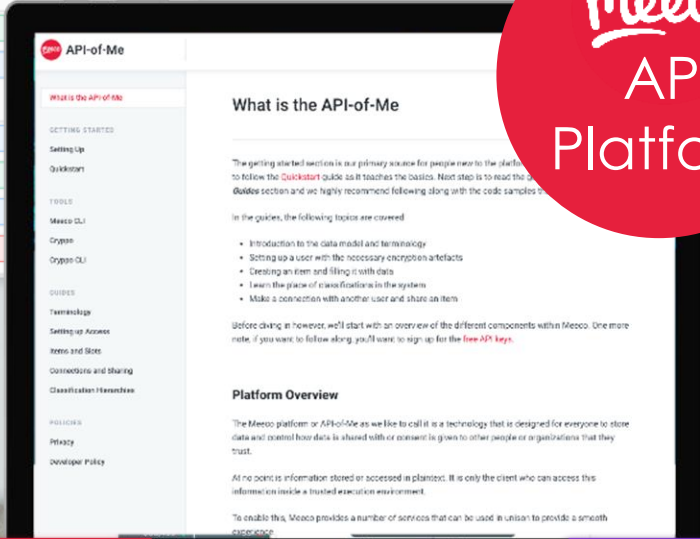
Accountability/audit
equity/transparency
responsiveness/stability



Recovery

Control/convenience
trusted brokers
escrow services

Activity	
GET	/v2/activity/activities Retrieve activities for feed
Binary	
POST	/v2/global/binaries Upload attachment
GET	/v2/global/binaries/{id} View attachment
Connection	
GET	/v2/connection/connections Get Connections
POST	/v2/connection/connections Create Connection
GET	/v2/connection/connections/{id} Get Connection
DELETE	/v2/connection/connections/{id} Delete Connection



Thank you!



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@katrynadow



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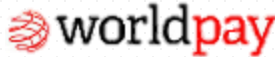
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Thank You For Listening



Forthcoming Events

- Fri, 14 May (11:00-11:45) China's Green Finance Strategy During The 14th Five-Year Plan
- Mon, 17 May (15:30-16:15) Sequence Risk: The Biggest Investment Risk You've Never Heard Of?
- Tue, 18 May (10:00-10:45) Financial Centres Of The World 2021: Focus On Moscow
- Wed, 19 May (15:00-15:45) AI Made Inventions And AI Created Works In Europe. What Does This Have To Do With My Business?

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